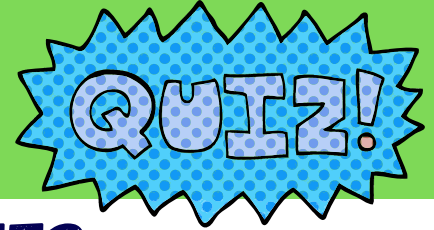


#QUIZUNITE

CONNECT | BE ACTIVE | GIVE | LEARN | TAKE NOTICE

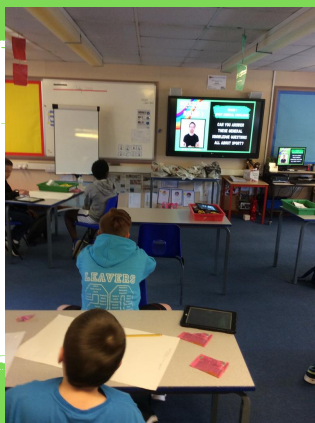


WHAT IS #QUIZUNITE?

QUIZUNITE was our final project as part of the virtual #UNITE campaign for Summer 2020. Due to the ongoing situation of lockdown this meant that while some children were back at school celebrating breaking up for the summer holidays, other children were still at home, so we wanted to create a last day of term treat that everybody could get involved with and have some fun! QUIZUNITE was our virtual sports-themed quiz hosted by our friend Matt Bailey who's been involved throughout the #UNITE campaign! Quiz rounds included anagrams, sports charades, what happens next and there was even a surprise visit from Mr Salmon, PE Coordinator at Bede Community Primary School and we got to see Matt's Andy Murray Impression! The quiz was all about having fun and learning new things - you could even use your 5 Way to Wellbeing Wildcards if you got stuck!

OVERALL ENGAGEMENT

- There have been around 100 views across all of the QUIZUNITE videos on our YouTube channel - including the six quiz rounds.
- The #QUIZUNITE posts on Facebook and Twitter reached over 2000 people.
- Following the campaign over 2100 people follow @GatesheadSSP on Twitter, 520 people follow the Gateshead School Sport Partnership Page on Facebook and 220 follow us on Instagram.
- From social media engagement and feedback it appeared that approximately 40% of the primary schools in Gateshead engaged in the quiz in some way, for example sharing with their pupils across social media / taking part in school and encouraging children to take part at home.



"Excited to see how #QUIZUNITE will inspire our children further"

"We're looking forward to #QUIZUNITE!"

"The quiz is something that could be added as an annual end of year event!"

"Children in school & at home could take part and it added a little bit of fun to a rather stressful & worrying period."